

RED CLIFFS POOL PILOT

SUMMER 2022-2023



We sincerely acknowledge the traditional custodians of country throughout our communities and recognise their continuing connection to land, waters and community.

We pay our respects to them and their cultures; and to Elders both past, present and to emerging leaders.

We extend that respect to all Aboriginal and Torres Strait Islander people and our wider community.

ABOUT HANDS UP MALLEE

ESTABLISHED IN 2015, HANDS UP MALLEE (HUM) IS A PLACE-BASED COLLECTIVE IMPACT INITIATIVE IN THE MILDURA LGA.

A group of local leaders began the HUM initiative when they recognised that we needed to work together differently to address social, health and well-being equity issues in our community.

HUM works in partnership with the community, local service providers, agencies and all three levels of government. The initiative takes a place-based approach to solutions for local issues centring on community voice and combining this with local data and current research to develop collective action for a better community for children, young people and their families. HUM is committed to continuous learning and improvement concerning its work to achieve positive social outcomes for the Mildura community.

CONTRIBUTOR ACKNOWLEDGEMENT

Hands Up Mallee recognises the generosity of all partners and community members who share their time, words, insights, and support to work collaboratively and create change.

Their contribution is essential to our work. The stories and information shared, and outcomes achieved in our journey together to create a connected community where families matter and children thrive, belong to them and the Northern Mallee.

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BACKGROUND
PURPOSES
COLLABORATION PARTNERS

1
2
3

EVENTS
APPROACH
GUIDING PRINCIPLES
DESIGN CONSIDERATIONS
PILOT TIME LINE

5
5
5
5
6

EFFECTIVENESS
FREE POOL ACCESS
GEOGRAPHIC REACH
GATHERING FEEDBACK
FOSTERING EQUITABLE ACCESS
YOUTH-LED CHANGE

7
9
10
10
11
11

LEARNINGS
PROCESSES THAT HELPED
WHAT WE LEARNED
WHAT CHANGED

12
13
13
13

SIGNS OF IMPACT
IMPACT FOR YOUNG PEOPLE
IMPACT FOR VOLUNTEERS
IMPACT FOR LIFE GUARDS
IMPACT FOR SERVICES

14
15
15
16
16

SIGNS OF SYSTEMS CHANGE
POLICY
PRACTICES
RESOURCES
RELATIONSHIPS
MINDSETS
POWER DYNAMICS

17
17
17
17
17
17
17

FINDINGS
OVERARCHING GOAL
NEST AREAS
JOURNEY OF CHANGE
RIPPLE MAP

18
18
18
19
20

WHAT NEXT?

21

ANNEX ONE

23

ANNEX TWO

26

CONTENTS

Hands Up Mallee led a co-design project from March to September of 2022, with local youth, families and youth service providers to consult with community to identify key priorities, challenges and opportunities that support positive outcomes for youth development.

This project involved young people and families, designing, and undertaking consultation with their peers and others to understand what life is like for young people and their families in the community, and what makes things hard or easier. The young people and families analysed and distilled the information from their conversations, considered its relationship to key youth data and current relevant research. They then presented this to a range of leaders across several organisations such as Sunraysia Community Health Services (SCHS), Victoria Police (VicPol), Mallee Accommodation Support Program (MASP), Mildura Rural City Council (MRCC), Councillors, Sunraysia Mallee Ethnic Communities Council (SMECC), and the Department of Education and Training (DET).

The youth-to-youth consultation told us:

- They felt that there is nowhere affordable in Red Cliffs for youth to meet and socialise.
- Families wanted them to meet with their peers in places that were safe for them.
- There are limited facilities e.g. local basketball facilities are not available after school hours
 - There is insufficient public transport between Red Cliffs & Mildura.
 - Most things organised for youth are delivered in Mildura.



BACKGROUND

A young girl with long brown hair is smiling and winking. She is wearing a long-sleeved, high-necked swimsuit with a vibrant floral pattern in green, pink, orange, and blue. She has large, colorful paper wings attached to her back, made of many overlapping, pointed pieces of paper in shades of blue, purple, pink, orange, and yellow. She is standing in front of a brick wall. The bottom half of the image has a dark teal overlay.

PURPOSES

The purposes of the Red Cliffs Pool Pilot were to:

- Test the provision of free access to a public facility for young people 17 years and under.
- To provide free access to a safe place for youth to meet over the school holidays to increase community participation and connectedness.
- To empower youth to design and lead activities for young people.
- To better understand what ways of working and engaging with young people and families helps to increase agency and community participation.



COLLABORATION

HANDS UP MALLEE (HUM)

Co-design facilitators,
Co-funding,
event management,
evaluation.

YOUTH CO-DESIGNERS

Participation,
idea generation,
implementation
support.

COMMUNITY MEMBERS

Volunteer and advice
about community's
needs and interests.

ALIGNED LEISURE

Pool contractor,
pool management and
water safety.



PARTNERS

YOUTH ENGAGEMENT SERVICES (YES-MRCC)

Co-fund events,
assisting facilitation
of co-design and
events.

SPORT & RECREATION (MRCC)

Pool contract
management and
maintenance.

VICHEALTH

Funders of Connected
and Supportive
Communities module.

STRONGER PLACES STRONGER PEOPLE

Funders of
Hands Up Mallee.

EVENTS



APPROACH

The key features of the approaches undertaken include:

- Co-design with youth the supporting activities and resources they think will encourage community participation.
- Undertake a partnered approach to provide the necessary resources.

DESIGN CONSIDERATIONS

TARGET AUDIENCE

Young people aged 17 years or under

SCOPE

Three Friday afternoons in January 2023

| | | |
|---------------------|--------------|---------------------------------------------------------------------------------------------------------------------------------|
| 13th January | 1-3pm | Water games Water volleyball, Basketball, Marco Polo, Water toys, Noodle raft race. Catering - Pizza. |
| 20th January | 4-7pm | Summer sounds DJ Dance Competition, Water toys, "Have your say" for the Red Cliffs Community Plan. Catering - BBQ. |
| 27th January | 1-3pm | Art and activities Art, Volleyball, Cricket, Water toys. Catering - Pizza. |

GUIDING PRINCIPLES

- Equity and inclusion.
- Positive youth development and centring young peoples' voices.
- Strengths-based.
- Health, well-being and safety prioritised.

VIBE

Safe, fun, relaxed, friendly and welcoming, inclusive and encouraging



Preliminary Meeting

Participants

Jane McCracken
Executive Officer
Hands Up Mallee

Liam Wood
Mayor
Mildura Rural City Council



Preliminary Meeting

Participants

Aligned Leisure
Youth Engagement Services
Sports and Recreation
Hands Up Mallee



Gathering Youth Co-design Team

Participants

Catherine Thompson (HUM)
Aunty Colleen



Publicity

Participants

Aligned Leisure



Co-design Session one

Participants

8 young people
Aunty Colleen
Youth Engagement Services (MRCC)
Hands Up Mallee



Co-design Session two

Participants

10 young people
Aunty Colleen
Youth Engagement Services (MRCC)
Hands Up Mallee



Event one Water games

Participants

5 young people
Aunty Colleen
Youth Engagement Services (MRCC)
Hands Up Mallee



Event two Summer sounds

Participants

3 young people
Aunty Colleen
Youth Engagement Services (MRCC)
Hands Up Mallee



Event three Art & Activities

Participants

5 young people
Aunty Colleen
Youth Engagement Services (MRCC)
Hands Up Mallee



Co-design Evaluation session

Participants

10 young people
Aunty Colleen
Youth Engagement Services (MRCC)
Hands Up Mallee
Aligned Leisure



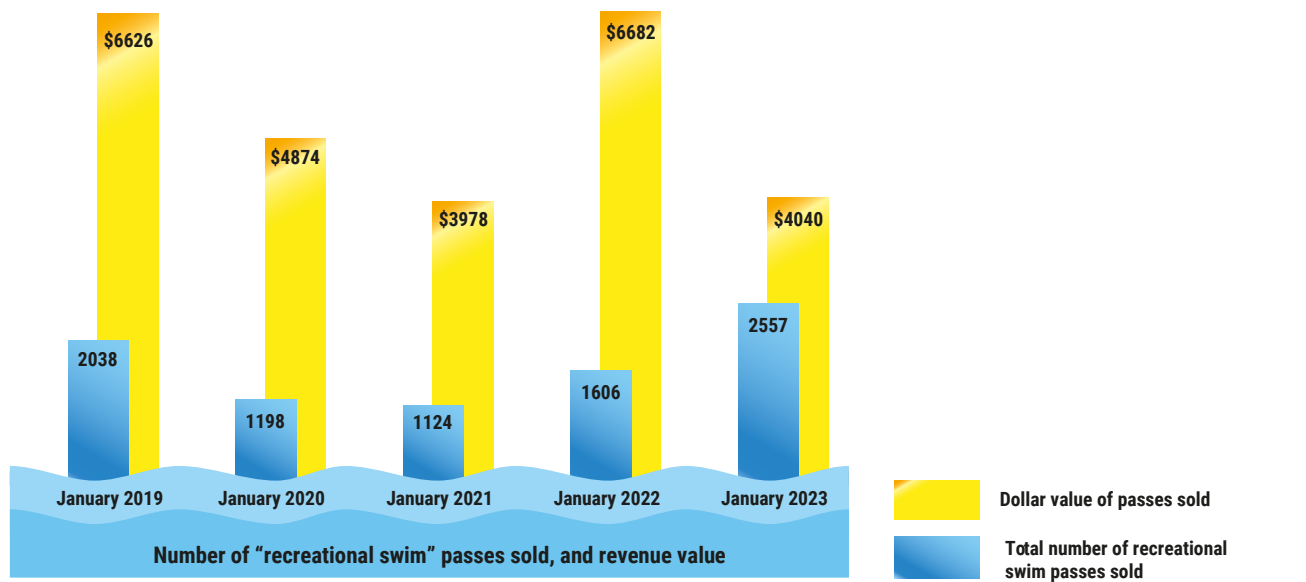
EFFECTIVENESS



FREE POOL ACCESS

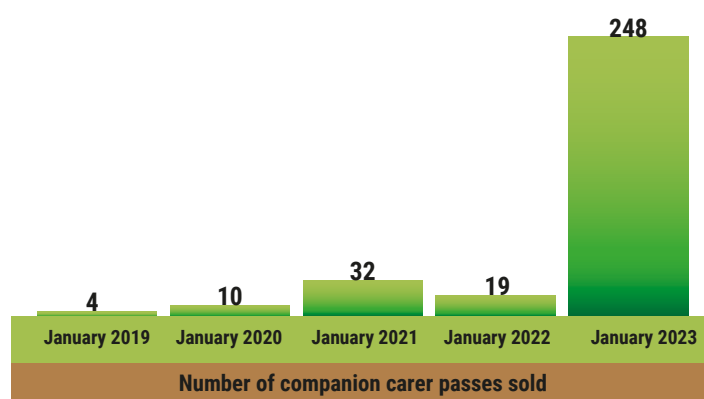
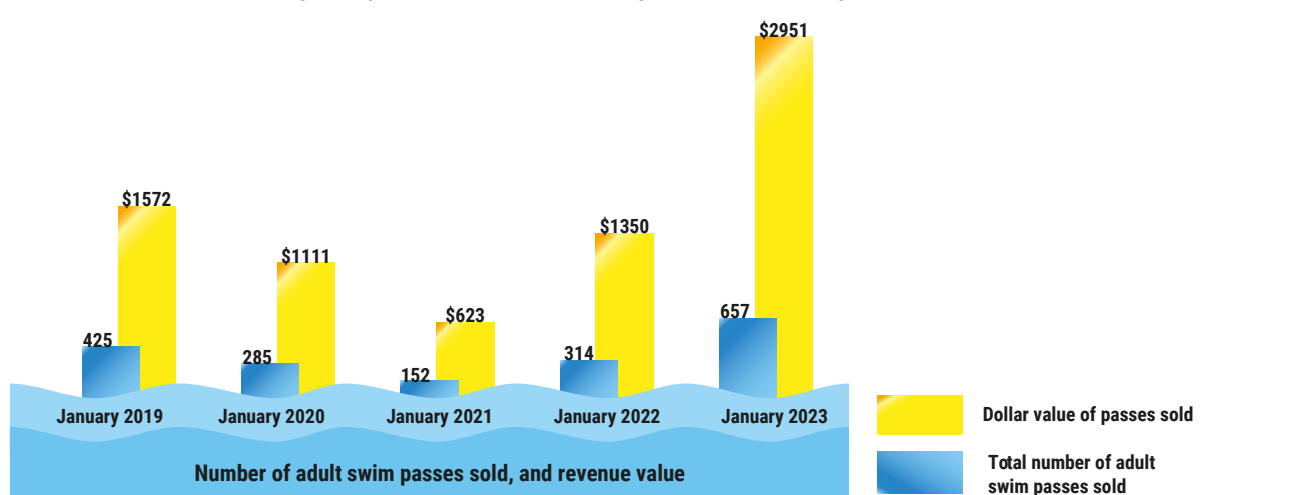
Staff observed that there was a lot more people coming through regularly this year compared to previous years, with the data supporting these observations as outlined in the graphs below.

Note that in the previous two seasons the COVID pandemic has had some impact on pool entries, however this was limited as the majority of restrictions did not effect outdoor recreation venues.



The staff also observed that compared to previous seasons a larger number of adults were paying for access to the pool as a swimmer, which is believed to be a direct result of the pool being free for young people 17 years and under.

The number of companion carers attending also increased significantly compared to previous seasons. Companion carer passes are free passes for adults who are attending to supervise children swimming, but not swimming themselves.



GEOGRAPHIC REACH

Of the people surveyed at two of the pool events, nearly three quarters were from the Red Cliffs area.

Some survey respondents from outside of Red Cliffs said they came to Red Cliffs Pool because they wanted to go somewhere different, within local reach, to chill out or to go somewhere that was free for their children.

The events were pitched at youth, but most of the people who attended were families with young children.



GATHERING FEEDBACK

Pilot surveys were conducted at events one and three. Surveys gathering feedback about the pilot was not gathered at the second event, as the MRCC Community Development team surveyed local families for their input into development of the Red Cliffs Community Plan. It was hoped that in ensuring only one survey was conducted per event families ability to relax and enjoy their time at the pool would not be disturbed.



"IF I
WAS A
LITTLE KID I'D HAVE
THOUGHT THE DJ AND
DANCE COMPETITION WAS
SO AWESOME. LITTLE KIDS
WILL THINK BACK ABOUT
THE FUN THEY HAD"

YOUTH CO-DESIGNER

FOSTERING EQUITABLE ACCESS

Between a third and one half of survey respondents said they came to the pool because it was free. Free food was important to some.

The young people of different ages were happily enjoying parallel play in the pool. Making toys available proved to be a great social equaliser. The pool toys created some equity and promoted interaction. Children who won a pool toy from a raffle at Event 2 were very happy to bring it to the next event. We noticed one boy proudly carrying in his blown-up blue shark that he had won the week before.

YOUTH-LED CHANGE

Planning the pool events based on the ideas and aspirations of young people was not as hard as imagined as there were existing relationships to draw from and people who could help recruit young people to form a co-design group.

Meetings at the pool to plan made it convenient for young people to attend on their way home from school. They were short, sharp, with a bit of food in an informal arrangement. The short window of time meant that we could not run a session to develop the relationships between the young people and staff as much as was wished, and to more deeply explore what roles and responsibility of a young person would look like.

We need to plan better for greater gender balance both for planning with and reaching young people.

The young people loved having a role to play, though at times there was the tension between playing a role and wanting to have fun in the pool.

Some young people came to all events and others only attended one- we are curious about what drove those choices .

Young co-designers learnt their roles quickly, with a little coaching, and helped with water safety.



LEARNINGS

The initial feelings of partners were that planning and implementation of the pilot was both rushed and the timing added to the challenges. Trying to pilot a new concept in the lead up to the Christmas/New Year Holiday Season added to a busy time, in an already hectic work year.

However, people recognised there was great potential, over a short window of time, to generate important understandings of how we can best work alongside young people in Red Cliffs in ways that increase their equity in community.

There was interest in being involved, with people keen to build the pilot from learnings gathered during earlier work with youth to gather and understand their voice – it was also seen as a chance to implement action, to grow these ideas, and ways of working together.

It was important to involve Youth Engagement Services (from Mildura Rural City Council), to learn together with Hands Up Mallee during this process, to build collaboration and grow ripples of change for local young people.

While site planning of activity delivery was at times ad hoc, due to these new ways of activating the pool site, there is sufficient shade and space to run several activities in the pool grounds. Because of set up, and activity needs this meant that some activities were easier than others to organise for example, water volleyball and basketball.

Aunty Colleen played an important role in helping let people know to get food or to do a survey. She was great at setting a tone with the boys when conducting surveys or stepping up to be on duty.

Partnering with Community Development was helpful in several ways; however, the consultation stall added some more formality and was a little bit counter to the family/community vibe we were trying to create.

Young people said it was fun and exciting to be doing community work for the first time, and felt proud of themselves. They thought the teamwork was strong, and could see everyone playing important roles. Young people were surprised that the events were not harder to organise, as they had not been involved in event planning before this pilot. To grow their understandings of the flow between planning and running events young people's event rosters were aligned to for them to support at events they had been involved in planning. Young people also attended events that they were not rostered to support, and commented that they still wanted to help as they enjoyed being with their friends and having more to do while they were at the pool.

The young people came away happy that local families had supported the events, and feeling that all of the events were successful.



PROCESSES THAT HELPED

The young people promoted the events through their personal Instagram, Snapchat and Facebook channels.

Young people observed that interest was growing, as they received increasing questions about the timing of the events.

The younger children easily picked up on the rhythm of the events and helped to set the pace of the program and create the positive vibe through their eager participation.

The young people of different ages were able to happily engage in parallel play in the pool.

The young people organising the events said that providing water bottles, large floaties and floating basketball hoops and volleyball worked well and added to the vibe, and that people really appreciated a free slice of pizza and an icy pole. They noticed that the art activities at the pool were particularly popular with girls.

Some of the young organisers said "it was good to see how others worked to guide what I would do."

They loved walking around with an esky to hand out the icy poles. They got good feedback from people. They said that people were surprised they were free & said "Oh this is nice".

WHAT CHANGED

Families appreciated the events they said this is getting us out of the home as a family.

People were starting to use the pool as their base for the day – coming and going to the shops, or home to charge their phone etc.

Families were able to access the pool more frequently due to the free passes for children and food provided. One family noted they could normally only go to the pool one or two times during summer holidays, and even those few times would place great pressure on their budget.

WHAT WE LEARNED

The young organisers concluded that their simple ideas worked, and that you don't need intricate plans to have fun.

Some activities were easier to organise and run than others e.g. water volleyball and basketball.

A young person suggested that we didn't need a DJ, and music is really good at the pool – maybe all that is needed to enhance the pool environment, day-to-day, is adding a sound box or using the PA system.

People appreciated being able to use the pool toy pump and more were starting to bring their own pool toys along because there were lots of other toys there.

People were surprised at how many came to the first event on a 42-degree day. Less came to Event Two, which was on a cooler day, at a later time, although they had a lot of fun with the DJ and dance competition. The weather plays a huge role in attendance – future planning of pilots need to be able to be agile in order to be more responsive to this.

In future planning it will be important to consider how to reach carers and grandparents, who look after children during the school holidays.

Contacting some of the young co-designers' families for permission to participate, was an important aspect of relationship building. An important part of discussing the project with families was being able to clearly communicate what the pilot was about and hope to achieve including the key role their children would play informing and leading community action.

The work of young people in co-designing and running events could contribute to building their resumes and the group could implement a process to identify a member of HUM or the partnership who could be nominated as a reference contact when the young people are seeking employment.

Additionally it is important that the pilot group notifies the young co-designers' schools to share the skills and strong leadership qualities that were displayed by the young people during the pilot.

SIGNS OF IMPACT

Feedback from young people, parents and carers was collected through a “noodle poll” (adding noodles to buckets that had emojis to rate their experience) on their way out of the pool.

Noodle poll results indicated that the vast majority thought the event made them feel cool and happy, or thumbs up and smiling. Some people were observed to put more than one noodle into a bucket so these findings serve only as a barometer.

| NOODLE POLL | COOL | GREAT | DON'T KNOW | NOT HAPPY |
|-------------|------|-------|------------|-----------|
| EVENT ONE | 207 | 26 | 2 | 0 |
| EVENT TWO | 296 | 38 | 16 | 0 |
| EVENT THREE | 163 | 35 | 0 | 0 |

The satisfaction surveys indicated that families and young people enjoyed the activities and seeing lots of people having a good time. They enjoyed the vibe and the community spirit.

Families felt it was great to be able to enjoy something together as a family outside their home, and to see the different generations together. A father said that he felt that the vibe and hive of activity has restarted the “heart of Red Cliffs”.

They liked the different activities for the children and to see them have a chance to socialise, and how they happily entertained themselves. They also liked the amount of people that turned up in support.

“BEEN
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MEMBERSHIP”

PARENT

“THIS
FEELS AND
SOUNDS LIKE HOW
THE POOL USED TO BE
IN THE OLD DAYS”

GRANDPARENT

“GETS US
OUT OF THE
HOUSE”

TEENAGER

IMPACT FOR YOUNG PEOPLE

Young co-designed were empowered by the opportunity to develop and showcase their leadership abilities and capacity for responsibility. Adults observed how well the youth co-designers were at supporting and encouraging younger children while running games for the events.

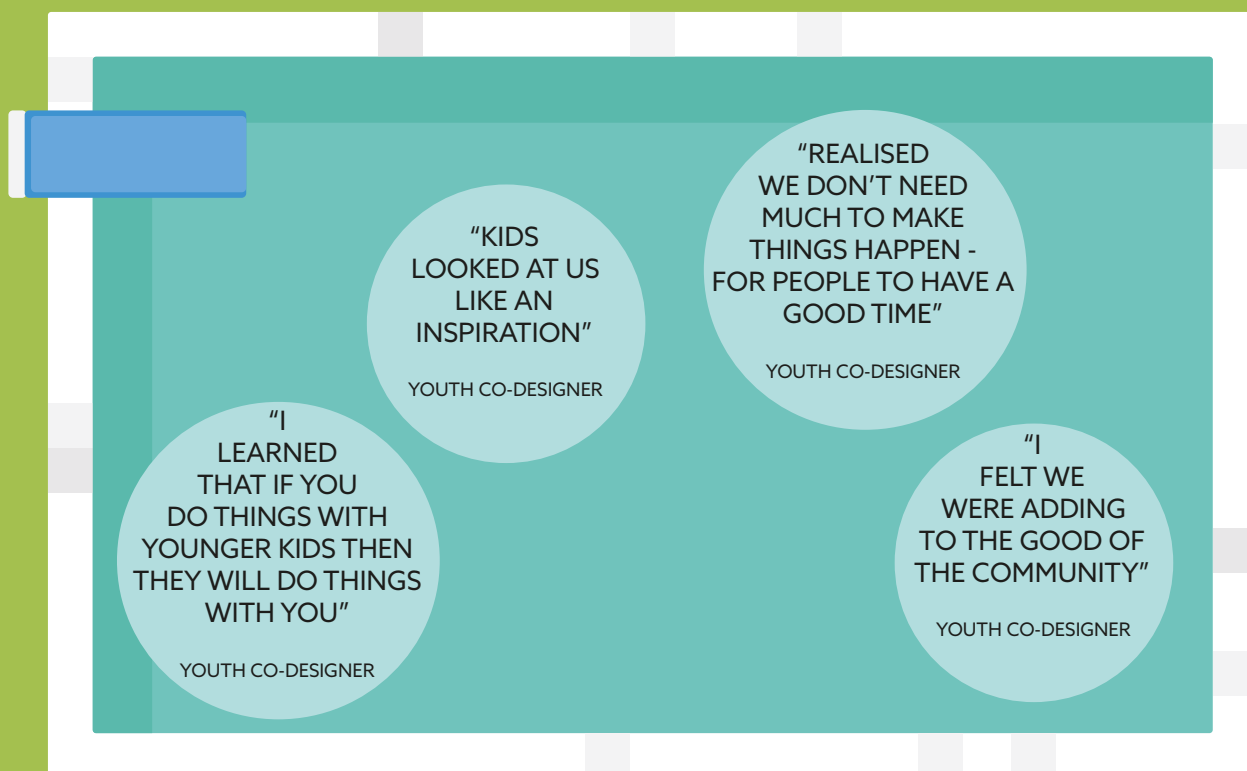
Young people organising the events said they felt that they gained important experience from the pilot as it was their first time working with and in the community, and this was a useful life lesson.

Young people grew connections, bonding with people and building stronger friendships through the pilot.

The response from younger children that they ran activities for instilled a sense of pride on the youth co-designers.

IMPACT FOR VOLUNTEERS

Aunty Colleen said that she got a great sense of community spirit out of these events and loved seeing the way the young organisers developed their community work skills and confidence in having a say. She loved it that the pool was alive with fun and laughter and that the events were well supported and appreciated by the families.



IMPACT FOR LIFE GUARDS

Pool staff played an important role in sharing information about the free entry with families. Often families attending the pool that had children under 10 weren't aware of the free entry and staff were able to explain why free entry was available to them. However, due to youth co-designers sharing event information with peers, high school aged kids were well aware of the pilot and enjoyed it to the fullest.

Some staff found that the free entry meant that there was a missed opportunity to connect with the higher volume of young people entering as they did not need to stop to pay, and then were not pausing at the kiosk to say hi to workers. Overall however, the pilot generated a more welcoming atmosphere at the pool.

The higher volume of attendance did temporarily have a negative impact on pool staff as it was busier. This was addressed by increasing staffing levels to manage the increased demand as required.

IMPACT FOR SERVICES

Community Development staff participated in the second event, taking the opportunity to gather the input for the next Red Cliffs Community Plan from the young people and their families in attendance. In return their team provided a free BBQ and entries into raffle draws for those who shared their ideas and add them to some capture boards with them.

Services felt that there was good collaboration between the various stakeholders, and joining the event served as a great opportunity to work with young people and families and collaborate with Hands Up Mallee. They noted that everyone involved had a clear vision of what their roles were, which contributed to the occasion being very successful.

The Community Development team would have liked to hear from more people for their plan, however the cooler weather and later time of the event they attended had lower participation rates than events one and three, reducing their reach.



"I RECKON
THE KIDS ENJOYED
HAVING FREE ENTRY
AND THEY CAME IN
JUST ABOUT EVERY DAY
DURING THE
HOLIDAYS"

LIFEGUARD

"YOUNG
PEOPLE AND
FAMILIES I SPOKE TO
REALLY ENJOYED THIS
EVENT"

SERVICE PROVIDER

SIGNS OF SYSTEMIC CHANGE

POLICY

This pilot was testing whether waiving pool fees for young people 17 years and under would increase the use of the pool and promote social connection and well-being in the Red Cliffs community.

RELATIONSHIPS

Collaborative effort helped to strengthen relationships between the partners and community volunteer.

While some relationships were built with the young people, the time period was too short to enable this to grow to the degree desired. However the facilitators observed that the young organiser's confidence and communication grew over the period.

MINDSETS

Initially there was some uncertainty about the pilot being held at one location, and concern about managing public expectations that the pilot would operate at multiple locations that summer.

This was addressed by:

- Emphasising that running a small, agile pilot, for a limited time, at a single location would best support investigating outcomes and gathering evidence for potential pilot expansions.
- Highlighting that the pilot location was selected due to community readiness to work together to design, run and evaluate the pilot

All partners have an understanding of these choices and confidence to communicate them to community supported a mindset shift.

PRACTICES

The collaborative effort between Youth Engagement Services, Hands Up Mallee, Aligned Leisure, Community Development, a community volunteer, and young people was a change in practice, as was a co-design approach for planning the events.

RESOURCES

Hands Up Mallee and Youth Engagement Services co-invested some resources to make three events happen this included free pizza, icy poles, pool toys, a DJ, and gift vouchers for the young people helping. HomeBase loaned their new volleyball net and balls. Community Development provided a BBQ and some raffle prizes for the community consultation activities.

The social return on the small investment was evident in the following ways:

Survey responses and observations of children, young people and families having fun, entertaining themselves and the general vibe, gratitude for a slice of pizza and an icy pole, participation in the activities. The comments from families about loving the atmosphere a community spirit, and seeing generations enjoying the pool together.

Increase to planned use of community assets, with the Red Cliffs Focus Group adding a movie night at the pool, to be held in Summer 2023-2024 to their community plan.

POWER DYNAMICS

The agency of young people was increased by their experience of co-designing activities, opportunity to demonstrate leadership capabilities, and demonstrate positive role modelling. This was build throughout the pilot as they were involved in planning, promoting and running event activities, particularly those which required supporting younger children. Additionally young co-designers were critical in the evaluation process proving key feedback used in this report, and for them to directly report about the pilot at an upcoming Council Forum.

FINDINGS

The Red Cliffs Pool Pilot is an example of the power of taking a small financial and resource investment, testing community-led ideas for change with results that highlight big potential.

HUM OVERARCHING GOAL

All projects that involve the HUM collective aim to contribute to our community's aspiration of:

A connected community where families matter and children thrive

The Red Cliffs Pool Pilot has contributed to this by:

- Activating an existing community space, and creating a welcoming atmosphere for people to connect.
- Reducing cost barriers for families to access the pool, placing the value of families participating in community spaces above short-term pool takings.
- Providing opportunities for our youth co-designers, whose growth in leadership and confidence to advocate show signs of them thriving.

NEST AREAS

As part of how Hands Up Mallee measures the changes made to achieve the community aspiration, we monitor our work for contributions to areas of ARACY's NEST Framework.

The Pool Pilot aimed to test youth-led ideas that supported positive outcomes in the following NEST areas:

PARTICIPATING

ARACY defines participating as: Children and young people having a voice, being listened to, and taken seriously within their family and community. It means having a say in decisions that impact them. It is being empowered to speak out and express themselves. Participating includes involvement with peers and groups through a variety of activities, including online communities. Participating means being an active member of society.

Throughout the design, development and delivery of the Red Cliffs Pool Pilot young people had a valued and important role in our community, and a genuine say in the decisions that impact them. As a result of the opportunities to showcase and grow their leadership skills they have shown signs of empowerment, including advocating to the local council about the project and additional requests for youth in their local area.

VALUED, LOVED AND SAFE

ARACY defines Valued, Loved and Safe as: Having loving, trusting relationships with family and friends. It involves a child or young person feeling valued by teachers and other adults in their life and knowing that they are important to others and that others are caring and supportive of them. It involves feeling safe at home, in the community and online. Safety also means feeling safe about their future, which includes the knowledge that the environment and climate are a priority and are being protected.

The Red Cliffs Pool Pilot created and strengthened the social connections inherent in young people feeling valued, loved and safe. Young co-designers saw their value both within the pilot delivery partnership and to younger peers that they assisted during the event. The atmosphere at the pool was also reported to be more welcoming which plays an important role in ensuring that children and young people feel safe in our community.

JOURNEY OF CHANGE

During the pilot design phase pilot the co-design group worked with HUM team members to develop a Journey of Change (also known as a Theory of Change). A Journey of Change outlines the short, mid and long term changes we expect to see as a result of the pilot.



RIPPLE MAP

A ripple map shows the changes that have “rippled out” from work during a project and beyond the project boundaries.

The below ripple map outlines ripples from the Youth Co-designer Journey, and Social Ripple Effects.

CO-DESIGNER JOURNEY

Youth Co-Designer's first time participating in community work

Their sense of agency and confidence to lead have increased

Youth are now confident to advocate in formal spaces e.g. presenting at MRCC forum

Youth social bonds are increased and broadened

Youth opportunities supported, with an additional reference for job-seeking

SOCIAL RIPPLE EFFECTS

Events created a fun atmosphere in a public space

Numbers of carers attending the pool with children increased

Increased participation of families at the pool has improved behaviours and atmosphere and increased safety

Increased broader community satisfaction about the atmosphere at the pool

Increased opportunities for youth to have input into the community plan

'Have your say' survey raffle creates a broad distribution of pool toys to local families

Members of the Red Cliffs Focus Group, add a movie night at the pool to forward planning

Having toys increases a sense of equity and social confidence

RIPPLE MAP: RED CLIFFS POOL PILOT



WHAT NEXT?

RECOMMENDATIONS



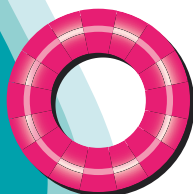
SCALE OUT

Provide free universal pool access for children and young people at the Red Cliffs, Irymple, Ouyen and Merbein pools over the summer school holiday season 2023-2024.



ACTIVATE

Activate Merbein pool replicating the Red Cliffs Pool Pilot model.



OPPORTUNITIES FOR SYSTEMIC CHANGE

Shift and change the way that existing community assets, resources, policies and relationships are working to increase participation, reduce social isolation and improve health and well-being outcomes for young people and children.

Explore opportunities for other community assets (places and spaces) to support better outcomes for children and youth, using a similar approach and ensuring that young people are actively involved in shaping them to ensure equity, appeal, safety, accessibility and agency.



ANNEX ONE

EVALUATION METHODOLOGY

EVALUATION PURPOSE

The purpose of the evaluation report is to:

1. Capture learnings for Mildura Rural City Council, Aligned Leisure and Hands Up Mallee and any community partners involved in the pilot project about what works in providing free access to the pool during January 2023 for the Red Cliffs young people aged 17 years and under and why
2. Capture insights and understanding for HUM and its partners (MRCC, Services, Aligned Leisure and Community Groups) as to the co-design process in terms of its effectiveness in engaging young people, supporting their voices to be heard, and to increase their agency in community.
3. Report to funders and resource contributors as to progress and outcomes of the pilot project
4. Make recommendations for future efforts to increase the opportunities for young people and families to:
 - a. Connect and strengthen peer to peer support and community belonging in safe, community spaces.
 - b. Maximise access and use of community assets such as swimming pool sites during swimming seasons.
5. Assess the early instances of impact and signs of systemic changes of the pilot project
6. Assess what elements of the model are transferable and/or relevant for scaling out to other similar locations?

To meet these objectives, the Theory of Change and high level evaluation and their sub-questions have been developed (see Annex Two).

REPORT AUDIENCES

PILOT PARTNERS

- To understand what ways of working and engaging with young people and families increases their participation and supports their agency.
- To learn about what works in the context of our place.
- To identify whether this pilot is ready for scaling up and out.

RED CLIFFS COMMUNITY MEMBERS

- To support future ideas and decisions.
- To understand what works in the context of place for Red Cliffs and its residents.

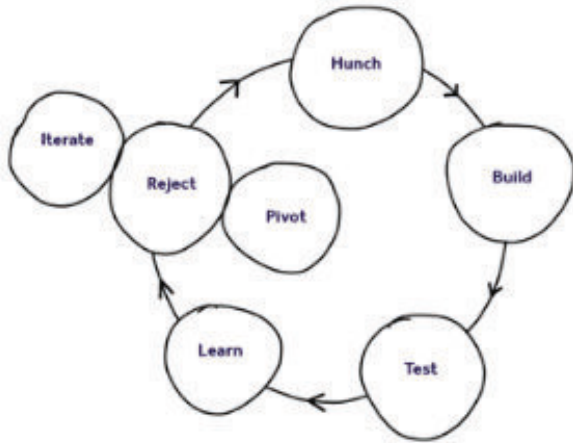
PROJECT FUNDERS

- To ensure accountability.
- To understand what works and what elements are transferable and scalable.
- To build understandings of how to effectively engage young people in co-design and increase their role in decision-making and leadership.

EVALUATION APPROACH

The evaluation is underpinned by a reflexive approach to evaluation suited to the generative and short sprints of the co-design and pilot testing. The evaluation approach will be designed to support further iterative cycles that the pilot project may choose to embark on, reflected below.

The methodology for the evaluation aims to support strategic learning and inform decision-making and end of pilot evaluation.



Therefore the evaluation process will include shorter loops of reflection and learning, as well as a longer loop for the end of pilot assessment.

The Measurement Evaluation and Learning approach will be an intentionally light framework to suit the emergent and iterative co-design approach, with short cycles for rapid reflection and pivots, drawing on logic, reflection huddles, and gathering and reporting data to support the pilot’s development and implementation.

The framework includes a longer cycle to bring together overall evaluation findings at the end of the piloting phase, the results of which will be presented in a report.

DATA COLLECTION METHODS

QUANTITATIVE METRICS

- Pool entry counts
- Number of Service Partners involved
- Number of Community Members
- Number of Volunteers
- Number of events held
- Types of activities

QUALITATIVE COLLECTION METHODS

- Surveys, polls and interviews
- Video clips, photo stories, social media
- Output documents
- Most significant change stories
- Most significant learnings
- Observations, activity, pivot and impact logs
- Journey mapping

YOUTH CO-DESIGNERS FEEDBACK QUESTIONS

In the post-pilot reflection session with our Youth Co-designers they were asked the following questions:

1. Did the event you planned turn out how you thought it would?
2. What worked well? and what didn't?
3. What was the experience like for young people and families?
4. What was the experience like for you – positives, negatives?
5. What did you get out of helping to plan and run things?
6. What made helping to run things easy/hard?
7. What did you do to help promote it and what were the responses from your friends and acquaintances?
8. Did you come to the other two events – why?
9. What was it like to be at an event when you didn't have to organise things?
10. What would you like to see next summer holidays for Red Cliffs Pool?
11. Is there anything else you want to see for young people in Red Cliffs?

CONTRIBUTION AND SOCIAL VALUE

DURING AND AFTER

- What were the most important changes we produced?
- What evidence was reported, observed, gathered by tools or surveys?

SENSEMAKING PILOT

- Identify which outcomes most relevant and or significant.

LIMITATIONS

- The pilot will be limited to Red Cliffs and the period of January 2023.
- Potentially this may be insufficient to fully inform the sustainability and scalability of the pilot for Red Cliffs or other satellite townships.

ANNEX TWO

POOL ACCESS DATA

| PRODUCT | JANUARY 2019 | | JANUARY 2020 | | JANUARY 2021 | | JANUARY 2022 | | JANUARY 2023 | |
|----------------------------------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|
| | QTY SOLD | \$ AMOUNT | QTY SOLD | \$ AMOUNT | QTY SOLD | \$ AMOUNT | QTY SOLD | \$ AMOUNT | QTY SOLD | \$ AMOUNT |
| RED Season Membership Child | - | - | 3 | 151.50 | - | - | - | - | 1 | 163.40 |
| RED Season Membership Family | 3 | 435.00 | 4 | 597.60 | - | - | 1 | 158.60 | - | - |
| RED Season Membership Adult Concession | - | - | - | - | 1 | 52.00 | 2 | 107.20 | - | - |
| 4 Visit Pass Adult Swim | 14 | 147.00 | 23 | 250.70 | 4 | 33.90 | 9 | 105.3 | 7 | 84.70 |
| 4 Visit Pass Adult Swim Concession | 2 | 13.00 | 12 | 80.40 | 2 | 13.80 | 1 | 7.20 | 4 | 30.00 |
| 4 Visit Pass Child Swim | 12 | 78.00 | 15 | 100.50 | 13 | 89.70 | 20 | 144.00 | - | - |
| Child Swim | 1178 | 2585.00 | 567 | 1304.10 | 574 | 1377.30 | 751 | 1877.50 | 1356 | - |
| Companion Carer | 4 | - | 10 | - | 32 | - | 19 | - | 248 | - |
| Concession Swim | 283 | 622.60 | 207 | 476.10 | 263 | 631.20 | 341 | 852.50 | 277 | 720.00 |
| Family Swim | 94 | 1058.00 | 64 | 761.60 | 83 | 977.10 | 148 | 1879.60 | 7 | 91.00 |
| Swim - Adult | 425 | 1572.50 | 285 | 1111.50 | 152 | 623.2 | 314 | 1350.2 | 657 | 2951.50 |
| XMAS Family Swim | 23 | 115.00 | 8 | 40.00 | - | - | - | - | - | - |
| PRODUCT | 2038 | 6626.10 | 1198 | 4874.00 | 1124 | 3798.20 | 1606 | 6482.10 | 2557 | 4040.60 |



**HANDS UP
MALLEE**